



## Finance & Performance Influence the future

The influence of finance leaders in today's organization extends far beyond traditional accounting and compliance. They are central to business strategy and risk-sensing, as well as key enablers of innovation.

Faced with increasingly complex external and technology challenges, CFOs and CIOs need to work closely together to access the cutting-edge digital tools that are critical to driving profitability and growth, and to co-develop effective finance strategies, processes, and operations frameworks.

### Have you set your ambitions?



**Accelerate enterprise productivity and mitigate risks.** How are you influencing change in your service delivery model through key real estate decisions?



**Improve performance.** Are you aligning business units by integrating governance and assessing your business operations design?



**Define your finance path.** Does your organization have a supportive finance strategy for capital management, IPO readiness, and more?



**Reinvent work.** How can you best redeploy talent to more value-added functions as your organization deploys intelligent automation?



**Design operational excellence.** How is your organization performing processes that reflect business transactions?



**Enhance your organizational culture.** Effective enterprise technology change requires business and technology leaders to work together on strategy and drive engagement across the business. Are you positioned for partnership?



**Assess legacy technology.** Which elements of your existing systems need to be modernized, which ones replaced, and what are your organization's priority areas? How are you adopting cloud technology to enhance your finance function's ability to meet overall business objectives?

# Seven reasons to switch to the cloud

Organizations are finding that the sheer scalability of cloud technology along with its positive effect on business agility, are key benefits of cloud migration. In our recent global survey, we asked technology and business leaders: What are the primary reasons for using cloud technology?



**75%**  
Increase scalability



**34%**  
Enhance security



**28%**  
Improve decision-making and functional efficiency



**72%**  
Improve business agility



**30%**  
Shift funding from CapEx to OpEx



**25%**  
Boost computing power



**44%**  
Reduce costs

Source: Deloitte Global CIO Survey

## Formulas for success

Equipped with the strategies and solutions to optimize finance processes and operations, finance leaders can help lead their organizations along the path to sustained success. Imagine a transformed finance operation:

- Finance leaders using strategic services and digital solutions to transform their operations, driving impactful change in areas such as general strategy, capital management, IPO readiness, and turnarounds.
- Intelligent automation optimizing day-to-day transactional functions, freeing people from repetitive tasks so they can perform higher-value work, while data-driven insights improve the speed and quality control of core finance processes.
- Advanced analytics and statistical forecasting changing the game in processes including business finance, performance management and talent optimization, budgeting and planning, and management information.
- Organizations with disparate global locations eliminating a major pain point by harmonizing their operations to drive efficiencies—including synchronized governance and business practices throughout global locations.
- Time-consuming management of extensive real estate holdings being simplified with strategic and digital tools that optimize location selection, portfolio make-up, incentive negotiations, risk management, asset sales, and other key factors to keep real estate aligned with business imperatives.

## Imagine, deliver, run

The Deloitte pathway to successful transformation



### Imagine: The right focus

Set your ambition and chart a path to success by developing a roadmap to achieve those ambitions.



### Deliver: The right concept

Make it tangible: Put the ambition in motion by moving forward and launching in the market.



### Run: Getting to scale

Once the ambition is refined, scale it through flexible and integrated delivery teams.

“Digital transformation can and should be just as concerned with modest and immediate ambitions as it is with broadly reimagining the future. For example, reengineering individual business units and processes, or creating opportunities for specific products and customers, can have a more immediate impact on long-term competitiveness.”

—Deloitte Tech Trends 2019

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What is stopping you from achieving your ambitions?  
Let's talk.