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## ConvergeHEALTH™



MAKING AN  
IMPACT THAT  
MATTERS  
*Since 1845*



## Asset Description

**ConvergeHEALTH™** offers a package of life sciences and health care industry solutions focusing on digital and analytics capabilities to win in the consumer-centric healthcare ecosystem. It comprises 3 main pillars:

- MyPath™:** Consumer mobile application platform to track and manage symptoms, mood and biometrics with easy-to-understand visualizations and seamless connections with HCPs for continuous patient education and support
- ConvergeHEALTH Connect™:** Sector-specific products designed to rapidly improve digital consumer experiences across health care customers and also improve providers' operational efficiency and agility
- ConvergeHEALTH Miner™:** Integrated and standardized data center for consumer-centered insights analytics and real-world evidence generation



## Value Proposition

**ConvergeHEALTH™** suite can offer fundamental enhancements to different players in the healthcare ecosystem

- Consumers:** Virtual connection with HCPs, continuous wellbeing monitoring and improved adherence to reduce re-admission risk
- Pharmaceutical:** Expedited real-world evidence collection to accelerate new drug launch and strategic decision making
- Medical institutions:** Enhanced virtual patient connection and monitoring to enable early-discharges and improve consumer satisfaction. Improved hospital management efficiency
- Insurers:** Interoperable data to support personalized insurance policy development for payment efficiency improvement. Redefined member relationship management from care to wellbeing



## Industry Pain Points

- Low patient adherence, especially for chronic diseases, affecting curing effectiveness and hampering patients' satisfaction
- Frequent delays and high costs in clinical trials due to trial complexity, poor monitoring and weak data capability
- Rising demand for more efficient, continuous and personalized consumer service provision and integrated management
- In urgent need of improved data interoperability and analytics capabilities driven by RWE trend, R&D effectiveness, etc.
- Squeezed profit margin by various macro factors urging for efficient digital management solutions



## Successful Cases

**ConvergeHEALTH™** suite has helped clients in different sub-segments in the healthcare industry since launch, including

- Helped a well-known international pharmaceutical company to develop an AI-based predictive model on patients disease progression
- Evaluated new therapies' effectiveness by CER analyses for a top pharmaceutical company to make well-informed strategic decisions
- Helped a leading health insurance company to estimate the payment burden more accurately and to design more personalized policies
- Identified membership refinement opportunities by building digital prototypes for a renown health insurance company
- Designed and developed an integrated cloud solution for a leading US hospital, which greatly improved operation and management efficiency