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China’s Future of Health
Deloitte’s Offerings



MAKING AN
IMPACT THAT
MATTERS
Since 1845

Corporate's Needs & Challenges Facing A Rapidly Evolving China Health Industry

- How to become a disruptor rather than being disrupted?
- How to access local healthcare data at scale (e.g. pharmacies, insurance claims, clinical outcomes) through partnerships?
- How to improve affordability through innovative funding channels (e.g. working with commercial insurance players)?
- How to generate additional channels for growth (e.g. internet + hospitals, retail pharmacies, etc.)?
- How to tap into the local innovation capabilities (e.g. working with local biotech, academic institutes, incubators, etc.)?

Deloitte's Future of Health Offerings & Value Propositions



Future of Health Scenario Planning Lab

Be informed and prepared about the future changes

- Key trends and critical uncertainties mapping
- Scenario narratives
- Implications to enterprise and key capabilities



Digital Transformation Lab

Digitize your business in a smart way to enable sustained insights generation and new business models

- Future of digital healthcare landscape
- Critical touchpoints for digital health services
- Use cases analysis and revenue model
- Digital governance and operating model



Business Model Transformation

Uncover innovative channel and revenue models targeting the future health services

- Channel models (2B, 2C, digital distributors, etc.)
- Revenue models (pay for product, service, or outcomes, etc.)
- Operating model design and new capabilities



R&D and Supply Chain Planning

Accelerate the R&D cycle and productivity based on local policies shaping and innovative R&D partnerships

- New R&D models, e.g. AI-based discovery
- Translation Sciences Center of Excellence
- Digitized supply chain
- Digital clinical trials



Ecosystem Innovation Accelerator

Design the right partnerships and operating models to access adjacent / disruptive growth areas

- Mapping of ecosystem innovators and disruptors
- Design of innovative business models
- Partner screening and assessment
- Design of pilot programs



Scan the QR code to know more
Deloitte's Future of Health



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