



Who cares wins: ESG in Private Equity und Private Equity Portfoliogesellschaften

Agenda

1

Einführung

2

Aktuelle ESG Trends für CFOs

3

Vorstellung der „ESG-Agenda“ & Diskussion

4

Q&A

CxO Sustainability Survey 2022

Die Welt am Wendepunkt



Aktuelle ESG Trends für CFOs

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How the role of the CFO evolves as part of the ESG transformation

CFO leadership today is more proactive and instrumental in helping the C-Suite define what ESG means for the organization



Key enabler to drive ESG transformation as an CFO

ESG integration needs to be considered across various dimensions of an organization to succeed

 ESG strategy	Alignment of short-, medium- and long-term measures along companies sustainability strategy
 Data	Data is key to report progress an ESG targets ; translate ESG strategy to finance language and metrics
 Processes	Extension of the existing processes to include sustainability aspects (e.g. include ESG related measures in internal steering) as a basis for achieving set goals
 Knowledge	Extend knowledge towards ESG related reporting requirements by building internal competencies or targeted hiring
 Culture & People	Promoting (cultural) change by enabling a mindset shift , setting of incentives and fostering employee insights and initiatives

Short terms activities to support a ESG transformation

Three examples to directly start ESG integration with only reasonable efforts

1 Foster internal ESG alignment



“**Connect the dots**”; the CFOs role is to **bring people** within an **organization together**: sustainability team, legal, tax etc. to enable cross-department integration

2 Start implementing



Define **initial measures** with direct, positive effects on sustainability aspects; possibly, but not necessarily in scope of a structured sustainability strategy

3 Integrate ESG in internal investment process



Include **ESG criteria** into internal **investment process** (e.g. does an investment enable reduction of **CO2 emissions**) to future-proof the business model

Vorstellung der “ESG-Agenda” & Panel-Diskussion ...

... über Best Practice, Grenzen und aktuelle Herausforderungen



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